

Shaw Direct satellite TV

Public Viewing Brochure



**The most
HD channels
in Canada**



Shaw)

Shaw) Direct

Next-level satellite TV.

With Shaw Direct, you have access to the most HD channels in Canada, endless entertainment options, future-ready technology and outstanding customer service. It's easy, affordable and available anywhere in Canada.

- We have over 210 HD channels, the most in Canada
- Our receivers are HD, 3D, MPEG-4 and 1080p compatible
- We have the highest customer satisfaction rating of Canadian satellite providers*
- We offer 24/7/365 customer service that is 100% Canadian

No matter where you're located or what type of business you have, Shaw Direct makes sure **you won't miss a thing.**



Boost your business with over 210 HD channels.

Meet Beam, the newest member of the Shaw family. Our third and newest satellite launched this spring, giving us the power to bring you over 210 HD channels. That means you can increase revenue potential and entertain your customers with the most HD channels in Canada.



Bars and restaurants

Whether it's the big game or the main event, Shaw Direct gives you over 600 channels to suit your bar or restaurant every day of the week.

Offices and businesses

With Shaw Direct, there are endless options for entertaining your clients. From boardrooms and waiting areas to retail stores and doctors' offices, we've got the best satellite TV experience for your specific business needs.

Live events

Don't miss out on the action! Shaw Direct is your destination for the best live events, including UFC, boxing and more.

Plan way ahead

Our sleek and intuitive guide lets you look at programming up to 14 days in advance, so you can plan what events you're going to show.

Great value every time.

With Shaw Direct, you can always count on outstanding satellite TV and award-winning service that's 100% Canadian.

Dedicated commercial service

Our team has over 15 years of experience and is specially trained to support all your business needs.

Extra support for live events

Our specialty programs and services are backed by a customer support team dedicated to making sure your live pay-per-view events are a stress-free success.

Referral program

You'll be rewarded for every new business customer you refer to Shaw Direct. Give us a call for more information.

Extensive free previews

We offer more than 30,000 hours of free previews per year, so you can sample programming before you buy.

Flexible set-up options

You can wire each TV to its own receiver or link them all to the same one. Mix and match hardware with any of our state-of-the-art Motorola receivers.**

Worry-free tech support

All external equipment comes with a limited lifetime warranty and complimentary basic service calls.

Switching to Shaw Direct is easy.

Step 1: Choose your receiver.

Our receivers let you watch HD, 3D and standard-definition programming in 100% digital picture and sound. Plus, our sleek and intuitive On-Screen Guide makes it easy to find what you're looking for.



Advanced HDPVR

- Record up to 220 hours of programming
- Watch one show while you record two others
- Be future-ready with 1080p resolution and 3D-ready technology
- See up to 14 days into the future with our interactive On-Screen Guide



Essential HD Receiver

- Our sleekest receiver ever
- Be future-ready with 1080p resolution and 3D-ready technology
- See up to 14 days into the future with our interactive On-Screen Guide
- Customize your favourites lists

Step 2: Choose your package.

Get all the essentials.

Start by picking English Essentials, French Essentials or Bilingual Essentials. You'll get over 60 free HD channels when you subscribe to their standard-definition equivalents.

Package Price **\$47²²** per month

English Essentials



Package Price **\$38¹⁸** per month

French Essentials



Package Price **\$52²⁵** per month

Bilingual Essentials

English Essentials + French Essentials

Live sports.

Make your business the place to be for the big game or event. With over 40 sports channels in stunning HD, your customers will feel like they're cheering from the sidelines! In some cases, you may need to purchase broadcast rights from a Shaw Direct approved third party.

Premium Sports

Get access to all your favourite sports, including all the best football, hockey, soccer and rugby.



Call us at **1-866-782-7345** for information.

Music.

Enjoy it on its own or add it to any Essentials programming package for only **\$20.09 per month**. It includes 40 channels of digital music and 45 premium radio stations.

\$33⁶⁶ per month

Now add
some bundles...



Step 3: Add some bundles.

Number of bundles	Price per month
1	\$5 ⁰¹
3	\$14 ⁰⁶
7	\$24 ¹¹
9	\$31 ¹⁴
11	\$36 ¹⁷
12	\$38 ¹⁸

Lifestyle



Real Life



Your Life



Cool Stuff



Smart Stuff



Intense TV



FYI



Fun Stuff



Prime Time



Sports



More Sports



More Movies



Music



Variété



Actif



Famille



Nouvelles/Culture



Rendez-vous



Timeshift

\$50¹ per month

Our largest bundle lets you watch local signals from across Canada and the U.S. in HD and standard-definition.



1 Free in HD, OMNI.1, OMNI.2, Télé-Québec Free in HD, IFO, PBS West, tvo Free in HD, CKPG-TV Free in HD, BC1, K.

Global HD, CFC 1 HD, CTV HD, HD, RABO-CANADA.

Calgary | Edmonton | Lethbridge*
Maritimes | Maritimes - Saint John*
Montreal | Okanagan* | Regina
Saskatoon* | Thunder Bay | Toronto
Vancouver | Winnipeg

Calgary* | Charlottetown*
Dawson Creek* | Edmonton
Halifax | Kingston* | Lloydminster
Montreal | Ottawa* | Regina
Terrence - Kilmara* | Thunder Bay
Toronto | Winnipeg | Windsor
Vancouver | Yellowknife*

Atlantic | Calgary | Edmonton
Kitchener* | Lloydminster | Montreal
Ottawa* | Regina | Saskatoon
Toronto | Vancouver | Winnipeg
Lethbridge* | Moncton* | North Bay*
Prince Albert* | Saint John*
Sault Ste. Marie* | Sydney*
Timmons* | Yorkton*

Edmonton | Jonquiere*
Moncton | Ottawa
Quebec* | Regina | Sherbrooke*
Toronto* | Vancouver | Winnipeg
Montreal* | Trois-Rivieres*



*Not available in HD

Step 4: Add some extra HD.

You'll get over 60 free HD channels simply by subscribing to their standard-definition equivalents. Plus, you can max out your HD experience by adding one or more of our HD packages.

Free English HD with standard-definition subscription



Free French HD with standard-definition subscription



HD Sports \$7⁰² per month



HD Extras \$6⁰² per month



HD Plus \$5⁰¹ per month



HD Combo (HD Sports + HD Extras) \$11⁰⁵ per month

Step 5: And some entertainment extras.

French Sports Combo From \$4⁰¹ per month



International Channels From \$15⁰⁶ per month

Choose one or more



Add extras From \$1⁰⁰ per month

Add them each



Step 6: Add some channels à la carte.

À La Carte Take two for \$3⁰¹ per month



Ordering is as easy as 1, 2, 3.

- 1** Sign up online, in-store or call **1-866-782-7345**.
- 2** Set up an appointment for installation.
- 3** Sit back and enjoy an incredible satellite TV experience.

Visit **shawdirect.ca/business** to learn more.

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* Based on an independent survey by SRG of Canadian satellite customers.

** 30-day minimum subscription required. After the first receiver, an outlet rate of \$10.04 per month will be applied for each additional receiver. Call our commercial team at 1-866-782-7345 for pricing on seven or more receivers. Lifetime receiver warranty included. Some restrictions apply. Customers subscribing to the NFL Sunday Ticket™ or NHL Centre Ice™ package must subscribe for the balance of the season. No refunds or cancellations permitted. Customers must subscribe to standard-definition channels to receive the free HD equivalent if available. HDTV and HD receiver required to watch high-definition programming. HD Sports required subscription to standard-definition channels, except for Big Ten Network. An included fee of 0.5% of your monthly satellite TV charges applies to fund Shaw Direct's contribution to the CRTC's Local Programming Improvement Fund. For more information, please visit shawdirect.ca/LPIF. Taxes extra. Prices, packages and programming subject to change without notice. Programming packages are only available for locations served by Shaw Direct in Canada. Prices do not include satellite system acquisition, shipping and handling charges or applicable taxes. Shaw Direct programming and services are subject to our Terms of Service as occasionally amended. OTHER CONDITIONS APPLY.

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